

# Jerry M Guerrero

## Creative Production Profile

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Curiosity has always been my guide—pushing me to explore, to learn, and to figure things out along the way. Travel has shown me that the best experiences aren't always the ones you plan for, and the same is true in my career. Whether it's solving an unexpected production challenge, refining a workflow, or finding a creative solution on the fly, I've learned that adaptability and problem-solving are just as valuable as technical skill. I thrive in that space where creativity meets technology, where every project is a chance to build something impactful and push what's possible just a little further.

## Areas of Expertise

♦ Creative Video & Post Production	♦ Team Procurement & Leadership
♦ Creative & Technical Problem Solving	♦ Studio & Production Management
♦ Production Logistics & Budgeting	♦ Editing & Post-Production Workflow Optimization

## Professional Experience

### GitHub, Inc. | Remote Studio Lead

2021 – Present

As a Studio Lead, I play a pivotal role in shaping and delivering high-impact video content, adapting my approach to meet the unique needs of each project. Whether leading ideation, supporting field production, overseeing post-production, or managing final delivery, I ensure seamless execution across a range of internal and external video initiatives—including live event content, customer stories, executive messaging, and digital series. I also oversee our in-house studio operations, manage contractor teams, and handle gear inventory and procurement. With a keen eye for production logistics, budgeting, and project management, I navigate evolving challenges, anticipate roadblocks, and drive innovation in our workflows. This role has continuously evolved alongside the company's needs and my own career growth, reinforcing my passion for dynamic storytelling and strategic content creation. The work is never done—each project is an opportunity to push creative boundaries and refine the art of visual communication.

- Acted as technical producer for GitHub Universe 2021, a hybrid broadcast over two days.
- Acted as technical producer for GitHub Summit 2021, a fully virtual experience.
- Manages internal physical studio, remote shoots, and post production for live events.
- Producer of internal and external video content, including marketing, C-suite videos, and social media content.

### Independent | Remote Video and Post Production Specialist

2020 – 2021

Provided strategic consulting on post-production workflows, operations, and systems management, helping major firms optimize their editorial processes, project planning, and asset management. Offered hands-on editing support while advising on efficient post-production strategies, ensuring seamless execution from project inception to final delivery.

### MediaOne Studio, San Francisco, Ca Director of Production

2018 – 2020

Led studio operations and managed end-to-end production for a high-profile video production facility serving major news networks, marketing agencies, and tech firms. Spearheaded a site upgrade to 4K capabilities, overhauled editorial workflows, and installed a new editing bay to enhance efficiency. Engineered the successful migration of a weekly news show into the facility while overseeing a multi-cam production stage for diverse projects. Operated across multiple roles, including producer, engineer, and project manager, ensuring seamless execution of live broadcasts and high-quality content production.

- Successfully secured \$1M contract with KQED by restructuring new equipment installation.
- Secured firewall and signal pathways by scaling up networking infrastructure.
- Maximized productivity by enhancing cameras, audio equipment, and hardware.
- Delivered vital contribution and facilitated for first 24-hour live webstream.
- Revitalized entire hardware upgrade including studio capabilities to include 4K with analytical prowess.

- Conducted training for crew that precipitated optimal level of competency and enhanced studio capabilities.

## **Twentieth Century Fox, Los Angeles, CA** **Post Production Coordinator**

**2016 – 2018**

Managed post-production workflows for multiple feature films, collaborating closely with producers, directors, and key creative teams to ensure seamless delivery. Oversaw projects across 35mm, 70mm, and digital 4K formats, navigating the complexities of high-budget studio productions. Working on the Fox lot was a dream opportunity, allowing me to contribute to major films while gaining invaluable experience in the industry.

- Propelled 70mm color timing for *Murder on the Orient Express* by implementing deep industry insights.
- Strengthened the content structure by overseeing audience previews for numerous feature films.
- Cultivated productive relationships with Efilm, Fotokem, Deluxe, and Technicolor, and additional vendors in the US and UK to smooth the workflow.

## **Bloomberg, LLP, New York, NY** **Video Editor & Post-Production Specialist**

**2013 – 2016**

Served as a versatile post-production professional, primarily focused on video editing while also taking on roles as an assistant editor and Avid tech. Worked within tight operational constraints to creatively develop workflows, manage projects, and optimize server and asset management for digital and broadcast content. This role demanded adaptability and problem-solving, pushing me to refine my editing skills while innovating post-production processes to meet the challenges of a fast-paced news environment.

- Established organized workflow for field producers, and launched Adobe Premiere into the environment and associated an Avid and Adobe workflow.

## **Rachael Ray Show, New York, NY** **Assistant Editor**

**2011 – 2013**

Provided essential editorial support for a nationally syndicated talk show, assisting editors and producers with project and asset management, as well as cutting and delivering archive and international versions. This role was more than just an entry point—it was an intense, hands-on introduction to the industry's demands, shaping both my technical expertise and career trajectory. Beyond the core responsibilities, I pushed myself to master the intricacies of broadcast post-production, honing the skills and mindset that became the foundation for future opportunities.

- Efficiently transformed from SD to HD format that led to enhancing performance.

## **Education**

### **B.A. | Cinema and Television Arts**

California State Northridge, Northridge, CA

## **Film Credits | Post Production Coordinator (Credited)**

The Mountain Between Us - 2017

Dir. Hany Abu Assad

Ferdinand - 2017

Dir. Carlos Saldanha

Underwater - 2020

Dir. William Eubank

## **Film Credits | Post Production Coordinator (Uncredited)**

Avatar Sequels - 2020

Dir. James Cameron

Alita: Battle Angel - 2019

Dir. Robert Rodriguez

Murder on the Orient Express - 2017

Dir. Kenneth Branagh

Kingsman 2: The Golden Circle - 2017

Dir. Matthew Vaughn

Miss Peregrine's Home for Peculiar Children - 2016

Dir. Tim Burton